### Public consultation informing the future Apply AI Strategy

#### Introduction

This consultation aims to gather information about the current state of AI adoption and development in the EU. The different perspectives and priorities identified will inform the EU's forthcoming Apply AI strategy.

The Apply AI strategy will aim to boost new industrial uses of AI and improve the delivery of a variety of public services, thereby fostering innovation and competitiveness. The ultimate goal of the strategy is to leverage trustworthy AI to create an enabling environment that: (i) accelerates progress in AI and its adoption: (ii) drives investment and innovation; and (iii) boosts productivity. By connecting and strengthening AI-related instruments, the strategy will serve as a blueprint for the full adoption of AI in EU strategic sectors, thereby strengthening of the Commission's ambition to make Europe an 'AI continent'.

#### Who should fill out this survey?

This survey is intended for companies, research organisations, civil society organisations, and for EU and non-EU citizens. In the case of organisations, the person replying should speak on behalf of the organisation as a whole. Given the nature of some of the questions, it may be appropriate for chief technical officers (CTOs) or individuals responsible for IT deployment to reply to the survey, as long as they have a global view of the operations of the organisation for which they work.

#### **General questions**

The Apply AI strategy aims to boost new industrial uses of AI and improve the delivery of a variety of public services. The strategy will focus on the integration of AI solutions in key sectors. It will serve as a blueprint for Europe to become an AI continent offering support instruments for the AI value chain as a whole, from chips production to model development up to AI adoption support.

# \* What are the most important issues on which the Apply Al Strategy should focus?

### Between 2 and 3 selections

- X Europe's innovation and competitiveness
- □ Technological sovereignty
- X Job creation potential
- □ Social and public good benefits
- □ Environmental impact
- □ Ethics and European values
- □ Safety and security
- Other (please specify) \_\_\_\_\_\_

# \* Please provide any specific actions you think should be undertaken at the EU level to address the above

Speed and competitive edge. We see that USA are testing and using AI widely, EU is bit behind. Most AI leaders are in USA, so we have to speed up AI developments to have competitive edge.

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